



Media Release

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FOR IMMEDIATE RELEASE

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Blair Weeks and Markus Hehli to judge 2024 National Holstein Shows!

Brantford, ON – February 16, 2024 - Holstein Canada is pleased to announce the two judges selected by exhibitor vote to officiate at the National Black and White Holstein Show and the National Red and White Holstein Show during the 2024 Royal Agricultural Winter Fair.

2024 National Black and White Holstein Show Judge: Blair Weeks, Pleasant Valley, P.E.I.

Blair Weeks owns and manages Weeksdale Holsteins with his wife Jaime and their children. The 65-milking cow Holstein herd is comprised of 28 Excellent, 51 Very Good and 9 Good Plus cows, many of which have received All-American and All-Canadian Awards. Weeks and his family earned the Canadian Master Breeder Shield in 2011. In 2016, Blair was recognized with the Andrea Crowe Achievement Award at the Royal Agricultural Winter Fair. Blair has evaluated cattle around the globe at The Royal Winter Fair, International Dairy Week, UK Dairy Expo, World Dairy Expo, the All-American Dairy Show and throughout Canada.

2024 National Red and White Holstein Show Judge: Markus Hehli, Rimbey, Alberta

Markus and his wife Amanda farm alongside Markus's parents at Mosnang Holsteins near Rimbey, AB. They milk about 100-110 cows- mostly Holstein and a few specialty Jerseys. Hehli values high-producing, long-living cows that look good doing it. He has been a Holstein Canada official judge since 2013 and has judged shows all across Canada, the US and into Mexico and Brazil. Markus has traveled the world as a fitter in his younger days and now farms full time at home. Some of his favourite cows that he prepared for shows include Seisme, Missy and Camomile.

About Holstein Canada

With more than 9,200 members, Holstein Canada is responsible for maintaining the Holstein Herdbook under the Federal Animal Pedigree Act of Agriculture and AgriFood Canada (AAFC). The Association provides many services to its members to help them evaluate, select and improve their herds through genetic improvement programs. For more information, visit our Website or follow us on Facebook, Instagram and Twitter.